



Portfolio [Motion Reel](#)  
[LinkedIn](#)

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I make things move.

## EXPERIENCE

June 2016 – Present **Generalist 2D and 3D Motion Designer – Bill Moves Ideas LLC**  
*I build relationships with clients as I work autonomously to carry out their marketing and content strategy visions through motion-based visual storytelling.*

Brands include:

- ABC 7 (DISNEY)
- VERIZON
- SAMUEL ADAMS BREWERY
- NASDAQ
- EXOS
- CORTADA TEQUILA
- OLAY
- OZARKA
- BEER BOOM DOCUMENTARY

Aug 2023 – Feb 2025 **Motion Designer – A+E Networks**  
*A+E Networks is an American multinational broadcasting company. I was a freelance motion designer with a 1.5 year contract.*

- Designed and animated motion graphics for A&E, Lifetime, History Channel, and more
- Worked with larger teams to create motion-based solutions for ads and custom content
- Managed multiple projects simultaneously and prioritized tasks to meet deadlines
- Collaborated closely with cross-functional teams actively engaging in strategic discussions
- Managed assignments, met deadlines, and communicated clearly with teams and partners
- Followed SOPs to ensure compliance with each brand on the network

June 2016 – July 2023 **Lead Motion Designer – Foundry 360 at People Inc. (Formerly Time Inc. and Dotdash-Meredith)**  
*Foundry 360 is an award-winning, state-of-the-art creative studio.*

- Designed and produced motion graphics for broadcasting, streaming, and social media
- Managed small teams of freelance motion designers for large campaigns
- Reviewed client creative briefs and escalate feedback to maintain workflows
- Established the role of motion graphic designer within The Foundry
- Animated assets, including GIFs and title sequences, to engage consumers
- Expanded creative solutions by introducing innovative animation technologies and processes
- Delivered compelling content inside projected timelines and within budget
- Collaborated across multiple teams to deliver motion-oriented, premium content that generated millions of views online

Brands included:

- RAM
- SINGLETON (DIAGEO)
- KELLOGG'S
- POLARIS
- MERRILL LYNCH
- CVS
- GEICO
- SYNCHRONY BANK
- ALLSTATE

## EXPERTISE

**Skills** Motion Graphics Design, 3D Animation, 3D Modeling, Lighting, Compositing, Art Direction, Visual Effects, 2D Character Rigging, AE Expressions, Video Editing, Branding and Identity, Typographic Design, Photo Retouching, Rotoscoping, Keying, Motion Tracking, Advertising, Collaboration, Attention To Detail, Prioritization, Color Correction, Sound Editing, Percussion, Alcohol Alchemy (have you tried my limoncello?)

**Programs** Adobe After Effects, Cinema 4D, Redshift, Spline 3D, Media Encoder, Premier Pro, Photoshop, Illustrator, InDesign, Bridge, Lightroom, Mocha, Stardust, Particular, Red Giant Suite, Lottie, Figma, Logic Pro, Google Workspace, HTML, CSS, Javascript, Adobe Firefly, Midjourney, DALL-E, Microsoft Office Suite

## EDUCATION

March 2023 **School of Motion**  
Cinema 4D Basecamp

June 2016 **Pratt Institute**  
Bachelor of Fine Arts (BFA) in Communications Design, with a Graphic Design concentration  
Associate of Applied Science (AAS) Degree in Graphic Design